

# Academic Affairs

FY 2026 Strategic Plan Alignment and Budget Presentation

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# Academic Affairs

- Academic Planning & Assessment
- Research & Sponsored Programs
  - EURECA
  - TRIES
  - TISI
  - Vivarium
- SHSU Online
- Graduate & Professional School
- Community Engagement
  - The Woodlands Center
  - Center for Community Engagement
  - Center for Law, Engagement, And Politics
- Academic Communications
- Faculty Records & Reporting
- Faculty Senate Support
- Vice Provost
  - Student Success
    - Academic Success Center
    - First-Year Experience
    - Global Engagement Center
    - Academic Advising
    - Career Success
    - First-Gen Center
  - Newton Gresham Library
  - Honors College
  - Teaching & Learning Center
  - Transfer Partnerships and Early College Credit
  - Military Science
  - Smith-Hutson Scholars Program
  - Faculty/Staff Ombuds

# FY 2025 Accomplishments

## Priority 1: Prioritize Student Success and Student Access

### UNIV 1101

- 1,992 in F24-S25 compared to ~700 in F21 (now 1 of every 2 students)
- 97.7% persistence for grades of “A” compared to 87.5% persistence for all others

### Career Success Center career fairs

- 1,631 students attended combined career fair, the highest total ever recorded
  - Day 1 (CAM, COBA, CHS, CHSS) = 468
  - Day 2 (COSET) = 600
  - Day 3 (COCJ) = 563

SHSU Online Calling Center recruited 209 students for fall 2024

Reduced D/F/Q rates significantly in HIST, MATH, CHEM, GEOL, BIO

# FY 2025 Accomplishments

## Priority 2: Embody a Culture of Excellence

### BRIDGE Grants:

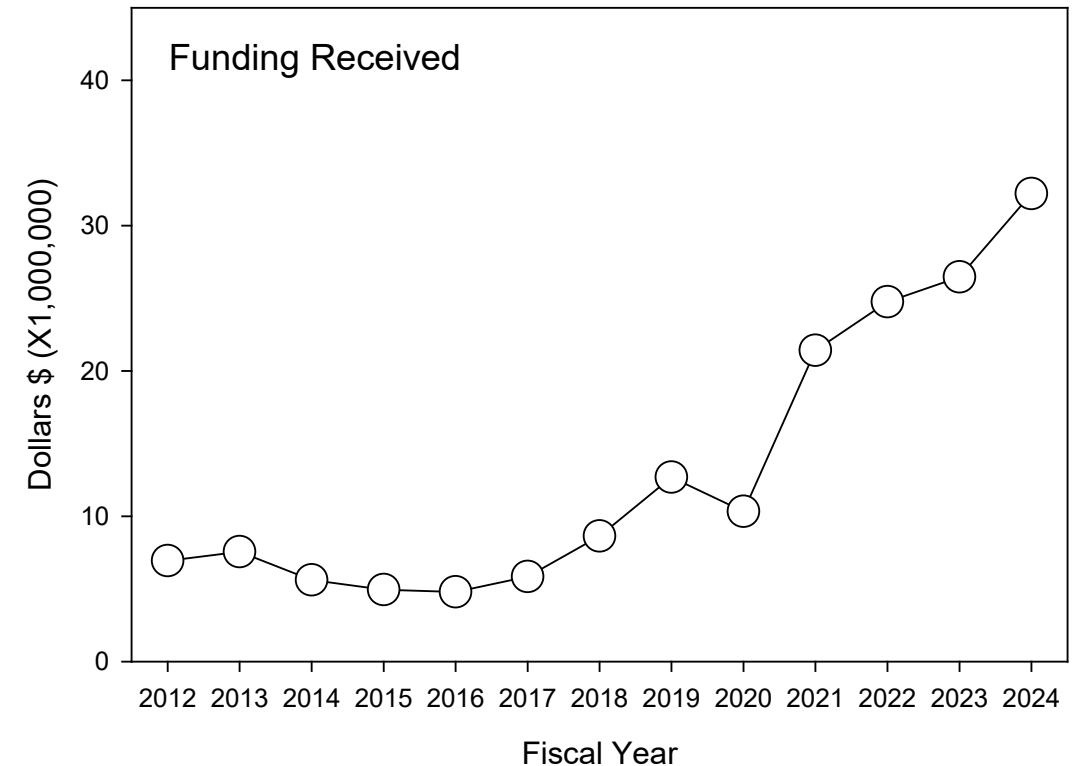
- Invested \$500k in one-time funds
  - Yielded \$1.8M in federally-funded research

### ORSP

- \$32M in research funds awarded

### Academic Affairs Staff Excellence Awards

- Acknowledged five AA staff members for their excellence in service to SHSU



# FY 2025 Accomplishments

## Priority 3: Elevate the Reputation and Visibility of SHSU

- SamPoly begins offering 3 programs in Fall 2025 (cross-divisional)
- SHSU Online
  - Planned, developed, and launched Quanta Services project management program
  - Channel 7 redesign now with 24/7 programming
  - Fully implemented Blackboard Ultra at SHSU and across TSUS
- 15 LEAP students working for legislators



# FY 2025 Accomplishments

## Priority 4: Expand and Elevate our Service to the State and Beyond

### ACE Course record enrollment:

- Increased # of ACE sections by +20.3% (from 256 sections to 308)
- Increased # of students in ACE courses +18.5% (from 4,953 students to 5,870 students)
- 1 in every 4 SHSU students is enrolled in an ACE course each semester



# FY 2026 Keep Doing

**Statement:**

The division/college plans to keep increasing the number of UNIV 1101 sections (Bearkat U) because students who participate are more likely to be retained. This action aligns with Strategy 1: Prioritize Student Success and Student Access and Goal 1.1 - Recruit, retain, graduate, and empower students to drive sustainable growth, and will have impact on achieving Pillar 2 - Retention.

**Supporting Data:**

97.7% persistence for grades of “A” compared to 87.5% persistence for all others  
1,992 in F24-S25 compared to ~700 in F21 (now 1 of every 2 students)

**Resources / Collaborations Required:**

Increased from 86 sections (in Fall 2024) to 90 sections (in Fall 2025) for a total cost of \$6,000.  
Cross-divisional collaboration because we may need more UNIV 1101 instructors

# FY 2026 Keep Doing

**Statement:**

The division/college plans to keep increasing the number of ACE courses because students who participate are more likely to be retained when compared to those who do not participate. This action aligns with Strategy 1: Prioritize Student Success and Student Access and Goal 1.1 - Recruit, retain, graduate, and empower students to drive sustainable growth, and will impact Pillar 2 - Retention.

**Supporting Data:**

Fall 2023: 256 ACE sections with 4,953 students

Fall 2024: 308 ACE sections with 5,870 students

Participation reduced DFQs by 3%.

**Resources / Collaborations Required:**

Increase in O&M from reallocated internal funds in Office of the Provost



# FY 2026 Stop Doing

**Statement:**

The division will stop requiring formal recommendation letters for internal programs such as the Honors College because such letters are difficult for manage for instructors of large introductory courses. This action aligns with Strategy 1: Prioritize Student Success and Student Access and Goal 1.1 - Recruit, retain, graduate, and empower students to drive sustainable growth. and will have in achieving Pillar 2 - Retention

**Supporting Data:****Resources / Collaborations Required:**

# FY 2026 Stop Doing

**Statement:**

Content: Academic Affairs will stop using four software packages (VoiceThread, ClassCollaborate, Smore Flyers, and ThingLink) because these programs are redundant with other software available on campus. This action aligns with Strategy 1: Prioritize Student Success and Student Access and Goal 1.2 - Academic Agility and, thus addressing Pillar 4 - Agility.

**Supporting Data:****Resources / Collaborations Required:**

Stopping the use will reduce operating costs by \$97K/year

# FY 2026 Start Doing

**Statement:**

Content: Academic Affairs, through the Graduate & Professional School, will begin holding university-level graduate advisor meetings in order to develop a coordinated, university-wide plan to retain existing students and increase the number of new students. This action aligns with Strategy 1: Prioritize Student Success and Student Access and Goal 1.1 – Recruit, retain, graduate, and empower students to drive sustainable growth.

**Supporting Data:****Resources / Collaborations Required:**

# FY 2026 Start Doing

## **Statement:**

Content: Academic Affairs (in collaboration with other divisions) will start using the services of MyFootpath to help increase enrollments. This action aligns with Strategy 1: Prioritize Student Success and Student Access and Goal 1.1 - Recruit, retain, graduate, and empower students to drive sustainable growth. and will have We hope to increase 100% online undergraduate and graduate enrollment. in achieving Pillar 1 - Enrollment.

## **Supporting Data:**

## **Resources / Collaborations Required:**

Resources: revenue share model

Collaborations: Cross-divisional including SEI and F&O

# Academic Affairs Summary

## Keep Doing

**Keep #1:** Increase # of students enrolled in UNIV 1101

**Keep #2:** Increase ACE courses

## Stop Doing

**Stop #1:** Formal letters of recommendation for internal programs

**Stop #2:** Using four software packages

## Start Doing

**Start #1:** Increase graduate recruiting and retention

**Start #2:** Using MyFootpath

# Questions?



Sam Houston  
State University

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